

The Sky's the Limit

Dare to Dream

Sponsorship Opportunities

The 19th Annual
Golden West College Gala

Saturday, April 2, 2016 • 5:30 PM
Hilton Orange County Costa Mesa

Designed by Jamie Dorman, GWC Alumna



19th Annual Golden West College Gala

Letter to Our Friends and Partners

As Golden West College approaches its 50th Anniversary in the Fall of 2016, we would like to thank everyone who have supported the students in the past. Your support has enabled thousands of students to obtain a post secondary education that otherwise would not have been obtainable.

On behalf of the Golden West College Foundation, we are reaching out to you for your support. Please consider your participation in this year's event by becoming a Sponsor of the 19th Annual Gala fundraiser. We look forward to you joining us, as we "Dare to Dream" at the Hilton Orange County-Costa Mesa on April 2, 2016.

Thanks to the generous support of our donors, the Golden West College Foundation has been able to distribute in excess of \$7.8 million in scholarships and \$8.6 million in program support. With your support, we will be able to continue offering students the opportunity to transform their lives. When we are able to provide them the tools they need to become successful, we are ensuring the success of our community. By supporting our students today, we are ensuring the futures of our communities for tomorrow as they "Dare to Dream".

Thank you in advance for supporting the dreamers of today and tomorrow,



Jacki Wirta

Jacki Wirta

Chair
GWC Foundation Gala



Bruce Berman

Bruce Berman

Executive Director
GWC Foundation



19th Annual Golden West College Gala

Sponsorship Opportunities

TITLE SPONSOR

- Stage recognition including welcoming remarks at event by senior executive
- Top sponsor billing as lead sponsor of the entire event
- Logo included on GWC website, event signage, print ads, emails, press release social media and online registration
- Marquee recognition for three months
- 2 full-page color ads in event program
- Customized award recognizing participation as Title Sponsor
- Premiere seating at one table of 10 for the gala
- First right of renewal within 60 days post event for following year's event
- Corporate logo recognition on the GWC website and the Foundation website, with a link to your website

DIAMOND SPONSOR: \$10,000

- One table of 10 guests with preferred seating
- Special recognition as a Diamond Sponsor on all event materials (program, signage – print deadlines apply)
- Marquee recognition for two months
- Recognition as Diamond Sponsor in all press releases
- 2 full-page ads in event program
- Corporate logo recognition on the GWC website and the Foundation website, with a link to your website

PLATINUM SPONSOR: \$5,000

- One table of 10 guests each with preferred seating
- Corporate logo recognition the evening of the event (signage)
- Corporate logo recognition on all printed materials (print deadlines apply)
- Marquee recognition for one month
- Full-page ad in event program
- Corporate logo recognition on the GWC website and the Foundation website, with a link to your website

GOLD SPONSOR: \$3,000

- One table of 10 guests
- Corporate logo recognition the evening of the event (signage)
- Corporate logo recognition on all printed materials (print deadlines apply)
- Half-page ad in event program
- Corporate logo recognition on the GWC website and the Foundation website, with a link to your website

TABLE SPONSOR: \$2,000

- One table of 10 guests
- Quarter-page ad in event program



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*Sponsorship Amenities
at a Glance*

| SPONSORSHIP LEVELS | Title Sponsor \$25,000 | Diamond Sponsor \$10,000 | Platinum Sponsor \$5,000 | Gold Sponsor \$3,000 | Table Sponsor \$2,000 |
|---|------------------------------------|-------------------------------------|-------------------------------------|---------------------------------|----------------------------------|
| Tickets with premier seating | 10 | 10 | 10 | 10 | 10 |
| Speaking opportunity at event | * | | | | |
| Recognition on signage | * | * | * | * | |
| Recognition in all promotional materials and on website | Prominent | Prominent | * | * | |
| Industry exclusivity within sponsor level | * | | | | |
| Logo recognition in all media | Prominent | Logo/Name | Logo/Name | Logo/Name | |
| Marquee recognition* | 3 months | 2 months | 1 month | | |
| Event program ad | 2-page color ad, premier placement | 2-page ad, premier placement | Full page ad | Half page ad | Quarter-page ad |
| Recognition on sponsor page in event program | * | * | * | * | * |

* When new marquees are installed. See next page for estimated value.



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Advertising Opportunities

Gala Program Ads

We are unable to become a sponsor but we would like to support the Gala with ad ad in the event program.

- Full-Page.....\$750
7.5”w. x 10” h.
- Half-Page\$500
7.5”w. x 4.75” h.
- Quarter-Page.... \$250
3.5”w. x 4.75” h.
- Business Card.... \$75
3.5”w. x 2” h.

**Advertising
Deadline:
March 4, 2016**

email electronic ads to:
dbales@gwc.cccd.edu

Ads are black & white

File formats accepted:
.eps, .tif or .pdf (300 dpi)
outline or embed fonts

Name: _____

Company: _____

Address: _____

City, State, Zip: _____ Telephone: _____

Please make your check payable to: **Golden West College Foundation**
We also provide the opportunity to charge the following credit cards:

Please circle one: VISA MASTERCARD AMERICAN EXPRESS

Account #: _____ Exp. Date: _____ Security Code _____

Authorized Signature: _____

Name on Card: _____

GWC Marquee Values

In 2016, Golden West College will be installing three new marquees at Edinger & Goldenwest, at McFadden & Goldenwest and at Center & Gothard. The largest of the three signs, fondly named Ed, is on Edinger. The marquees, built on new modern monuments are sure to get attention.

The total estimated visibility is over 100,000 cars per day, at an estimated value of \$2500 per week.



Rendering of new marquee on Edinger & Goldenwest



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Golden West Success by the Numbers

Every year Golden West College is changing lives and making a difference in the community.

1,000,000+

HAVE
PASSED THROUGH
GOLDEN WEST COLLEGE
SINCE 1966

2389

NUMBER OF 2015 GRADUATES

86

FIRST GRADUATING CLASS OF
GWC in 1966-67

\$23,797,354

STUDENT FINANCIAL AID
AWARDED in 2014-15

**58% of Golden West College
students receive financial aid**

**HIGHEST IN SO. CAL
& 3RD IN THE STATE**

For GWC Graduates' earnings

GWC graduates with an Associate's degree earn
2x the state and 3x the national averages for
community college graduates.

\$1.7 Billion

Will be contributed to the regional
economy over the next 35 years by
Golden West College graduates

88% Employed

GWC Students who completed a Career &
Technical Education Certificate (CTE) are
employed and 80% work in the same or
nearly the same field as their training.

#1 in Athletics

Since 1966, GWC Rustlers have captured
more championships than any other
California Community College, and more
Aquatics Championships than any other
community college in the nation!

5000+

NURSES TRAINED

10,000+

TRAINED POLICE OFFICERS AND
SPECIAL INVESTIGATORS



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Sponsorship Pledge Form

**Look what's
NEW!**

Register & pay online at the GWC Foundation's new
secure website: www.gwchbfoundation.com

Please print all names legibly and exactly as they should appear in all event publications.

TYPE OF SUPPORT:

Sponsorship Level: _____ Amount \$ _____

SPONSOR CONTACT: _____

Today's Date: ___/___/___ Business Name: _____

Name (*how you wish it to appear on printed materials*): _____

Contact Person: _____ Phone: _____ Fax: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Email Address: _____

Administrative Contact _____ Phone: _____

Mail Invitations and Tickets to (*if different from above*): _____

BILLING INFORMATION (*payments must be received to be listed in printed materials*):

Check: Enclosed is my check for \$ _____ made payable to GWC Foundation.

Credit Card: VISA MasterCard American Express Discover

Name (*as it appears on the card*) _____

Billing Address: _____

Card# _____ CVV code: _____ Exp. Date: ___/___/___

Signature _____ Date: _____

Sign and mail, email or fax original form to:
GOLDEN WEST COLLEGE FOUNDATION

15744 GOLDENWEST STREET • HUNTINGTON BEACH, CA 92647-3103
PHONE: (714) 895-8316 FAX: (714) 895-8929 EMAIL: gwcfoundation@gwc.cccd.edu



Visit our new website at
www.gwchbfoundation.com